

Final Exam for: IS-250 ESF 15 External Affairs: A New Approach to Emergency Communication and Information Distribution

Question 1 of 24 : The difference between ESF 15 and External Affairs is that ESF 15 is a ____ to support a response and recovery effort, while External Affairs is an *operational concept* and is the basis on which ESF 15 works.

- A. Protocol
- B. Designation or activation
- C. Chain of command
- D. Headquarters-based team

Question 2 of 24 : All of the following are operational elements that ESF 15 provides, except

- A. Support focused on federal communications efforts
- B. A unified federal external affairs team
- C. A framework from which a coordinated external affairs operation can be successful
- D. Supported leadership in the field

Question 3 of 24 : What communication protocol is used for the transmission of critical and timely incident information among federal, state, local and tribal authorities?

- A. State Incident Communications Coordination Line (SICCL)
- B. Federal Incident Communications Conference Line (FICCL)
- C. National Incident Communications Conference Line (NICCL)
- D. Public Information Communication Coordination Line (PICCL)

Question 4 of 24 : The new visual emphasis and media access program provide _____ to stakeholders, supporting public confidence.

- A. Alternate views
- B. Transparency
- C. Exclusive images

D. Faster information

Question 5 of 24 : The refined media guidance allows responders

- A. Talk about what they know and do
- B. Pitch story ideas
- C. Solicit interviews
- D. Avoid answering difficult media questions

Question 6 of 24 : Who has operational authority for ESF 15 after a Presidentially-declared disaster?

- A. White House
- B. Federal Emergency Management Agency
- C. Department of Homeland Security
- D. Department of Justice

Question 7 of 24 : What agency has the primary responsibility for implementing ESF 15 after a natural disaster?

- A. Federal Emergency Management Agency
- B. Environmental Protection Agency
- C. Department of the Interior
- D. Department of Homeland Security

Question 8 of 24 : Which federal agencies serve supporting roles after ESF 15 has been activated?

- A. Sub-agencies of the Department of Homeland Security
- B. Federal agencies with law enforcement authority
- C. Federal agencies with environmental expertise
- D. All NRP signatory departments, agencies and organizations

Question 9 of 24 : What is a central feature of the ESF 15 concept of operations?

- A. Independence from centralized command

- B. A unified planning component that brings unity of effort to all strategic communications
- C. Ability to communicate with target audiences independently
- D. Pre-determined messaging

Question 10 of 24 : Some of the key daily communications tools used by ESF 15 are

- A. National Incident Communications Conference Line (NICCL)
- B. State Incident Communications Coordination Line (SICCL)
- C. Daily Communications Summary
- D. All of the above

Question 11 of 24 : Who appoints the External Affairs Officer?

- A. ESF 15 Operations Director
- B. ESF 15 Director (DHS Assistant Secretary for Public Affairs)
- C. Principle Federal Official
- D. Federal Coordinating Officer

Question 12 of 24 : Among the primary responsibilities of the External Affairs Officer are

- A. Manage External Affairs resources in accordance with the Incident Action Plan (IAP)s
- B. Establish strategies and tactics to meet incident objectives with state and local counterpart
- C. Oversee External Affairs functions
- D. All of the above

Question 13 of 24 : The Deputy Officer and Executive Officer help the External Affairs Officer with all the following duties, *except*

- A. Manage up with senior field and HQ staff
- B. Manage down with the various External Affairs components
- C. Oversee and manage all products, equipment and contract needs of ESF 15

D. Act as a designated incident spokesperson

Question 14 of 24 : All of the following are components of ESF15/External Affairs, *except*

A. Congressional Affairs

B. Planning and Products

C. Intergovernmental (State, Local and Tribal) Affairs

D. Veterans' Affairs

Question 15 of 24 : What is the focus of Planning and Products, the newest External Affairs component?

A. To provide greater strategic coordination and increased messaging efficiency

B. Respond to inquiries from the media regarding the latest incident developments

C. Develop strategies for outreach to Members of Congress and their staff

D. Provide field outreach to disaster victims and community leaders about federal and state recovery programs

Question 16 of 24 : Which component is the central point for coordination of incident information, public affairs activities and media access to information under an ESF 15 operation?

A. Joint Information Center

B. Planning and Products

C. Community Relations

D. Private Sector

Question 17 of 24 : Which of the following is a type of JICs under the ESF15 SOP?

A. National JIC

B. Area JIC

C. Incident JIC

D. Satellite JIC

E. All of the above

Question 18 of 24 : What is the primary function of the Congressional Affairs component?

- A. Report to Congress on the status of incident response and recovery
- B. Coordinate the exchange of information between DHS, FEMA, members of Congress and their staffs
- C. Manage the Speakers' Bureau
- D. Coordinate with businesses to reach out to employees on recovery programs

Question 19 of 24 : What is an activity that the Intergovernmental Affairs component can employ to deal with state, local and tribal officials?

- A. Introductory meetings
- B. Programmatic briefings
- C. Sustained information sharing
- D. Casework
- E. All of the above

Question 20 of 24 : All of the following are prime responsibilities of the Community Relations component, *except*

- A. Meets with governors and their staff to discuss federal and state recovery programs
- B. Multilingual capabilities help reach out to communities that may not be in the traditional informational chain
- C. Implement the Speakers Bureau to coordinate public presentations and meetings
- D. Put a face on federal and state assistance

Question 21 of 24 : Among the primary responsibilities of the International Affairs component are

- A. Coordinating all international site visits and informational briefings
- B. Serving as liaison to the Department of State on all international activities
- C. Assisting with the coordination of foreign press working out of the Foreign Press Center at the Department of State
- D. All of the above

Question 22 of 24 : Through ESF 15, outreach to the private sector is coordinated by

- A. U.S. Small Business Administration
- B. Department of Homeland Security
- C. Voluntary agencies active in disaster recovery
- D. Department of Commerce

Question 23 of 24 : Which is *NOT* one of the four phases of an incident?

- A. Awareness
- B. Readiness
- C. Activation
- D. Response
- E. Recovery

Question 24 of 24 : What are some of the key messages during the Response phase of an incident?

- A. Life saving and life safety information
- B. Federal support and capabilities being provided to state and local
- C. Establish realistic expectations for FEMA and other federal assistance programs
- D. All of the above